

About Us

ABOUT BAY FM 100.3

History of Bay FM 100.3 (4BAY)

Bayside Community Radio Association Inc. (BCRA) is a not for profit organisation founded in 1987 with the purpose of a creating broadcasting service for local radio enthusiasts. Many tests and trial broadcasts were held between 1989 and 1991. In 1992, the Australian Communications and Media Authority (ACMA) granted 4BAY a community licence for a period of 5 years.

Bay FM 100.3 commenced its first 24 hour transmission in November 1992. Community Radio Bay FM 100.3 has been proudly broadcasting in the Redlands and surrounding areas continuously for twenty-five years. Our licensed broadcast area runs down the coastline from Manly to Redland Bay /SMBIs and inland through suburbs including, Carindale, Capalaba and Cannon Hill, Slack's Creek.

Our potential listener audience is approximately 312,000 and surveys demonstrate that community radio has about a 20% share of the market.

Check out our [Programme Guide](#), read our [Latest News](#) or [Contact Us](#) to get involved.