



Bay FM®

Community Participation Policy

Bayside Community Radio Association (known in the community as BayFM 100.3) as a community broadcaster recognises and acknowledges that it shall:

1. Encourage and welcome the active involvement of members of the community it serves to participate in the selection, production and provision of programs.
2. Recognise and acknowledge that membership and membership involvement in BayFM 100.3 is the key to participation in BayFM 100.3.
3. Continue to represent the community interest it represented at its last licence application was renewed or to seek a change in the community of interest.
4. Use a range of initiatives and measures to encourage the community to participate in the operation and development of BayFM 100.3.
5. Ensure that BayFM 100.3 continues to represent that community of interest.
6. Regularly monitor and respond to the changing needs of the communities it serves.
7. Develop and maintain a program schedule that reflects the needs of the community it serves.
8. Encourage and assist people who are not adequately served by other media to participate in the programming, operation and development of BayFM 100.3.
9. Encourage members of the community to have input into the programs broadcast on BayFM 100.3.
10. Promote BayFM 100.3 within the community as an organisation that is responsive and welcomes community input.

BayFM 100.3 recognises that community interest is a common interest shared by a group of people in a community which includes both participants in the station and the audience identified at the time of its last licence renewal.

The station will ensure that it is familiar with the community interest and any relevant changes to that community to enable it to effectively continue to represent their community interest. BayFM 100.3 acknowledges and accepts that this is a fundamental requirement to ensure that it effectively represents its community interest and to encourage its audience and like minded members of the community to actively take part in the operation and programming of the station.

BayFM 100.3 shall recognise that the community of interest may be:

1. General within the geographic area of its licence or:
2. Specific to identifiable groups within the general community.

BayFM 100.3 recognises that its community or community interest includes:

1. Needs of the local community
2. A particular sector of that community
3. The interests of people who:
 - a. Live or spend a substantial amount of time in its local geographic area.
 - b. Share an ethnic or cultural background
 - c. Share religious beliefs
 - d. Shares or identifies with some particular characteristic or interest.



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BayFM 100.3 will develop and maintain strategies to encourage members of the community to participate in its operation and programming.

This shall include:

1. Outside broadcasts
 - a. School fetes
 - b. Local markets
 - c. Local small business promotions
 - d. Sporting events
 - e. Fundraising and charity events
2. Lifestyle programming to invite engagement with the listening audience in areas such as
 - a. Fishing and water recreation activities
 - b. Gardening tips and tricks
 - c. Real estate tips and information
 - d. Local sports updates
 - e. DIY tips and tricks
3. Jobline; information about job opportunities in the local community and surrounds
4. Giveaways and promotions
5. Online webpage, newsletter
6. Local news program

BayFM 100.3 recognises that community participation in the station includes:

1. Involving a group of individuals who share a common interest in its community of interest.
2. People who live and/or work in the area.
3. Sections of the community who are excluded from or not adequately catered for by mainstream radio stations.

BayFM 100.3 will document all steps taken to encourage community participation in the station.

BayFM 100.3 recognises that its community includes and embraces people residing and/or working within:

1. The Redlands Local government area, including the bay islands
2. The Wynnum Manly area

BayFM 100.3 shall;

1. ensure access and equity is participation in the station.
2. promote its services be open and accessible to the community.
3. Invite the community to participate in the station
4. Make the community aware of the ways in which people can participate

Membership of BayFM 100.3 means financial membership and shall confer the following rights:

1. To participate in decision making.
2. To become a member of the board or any sub-committee.
3. The right to attend volunteers' meetings and general meetings
4. The right to attend board meetings in a non-voting capacity upon invitation.
5. To nominate for the board.